

## WATER POLLUTION MANAGEMENT POLICY FROM SOURCE-TO-SEA

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- 1. The water quality challenge
- 2. The economic case for policy action
- 3. Emerging policy solutions
- 4. A framework for diffuse pollution management
- 5. A role for central government



### The water quality challenge is global

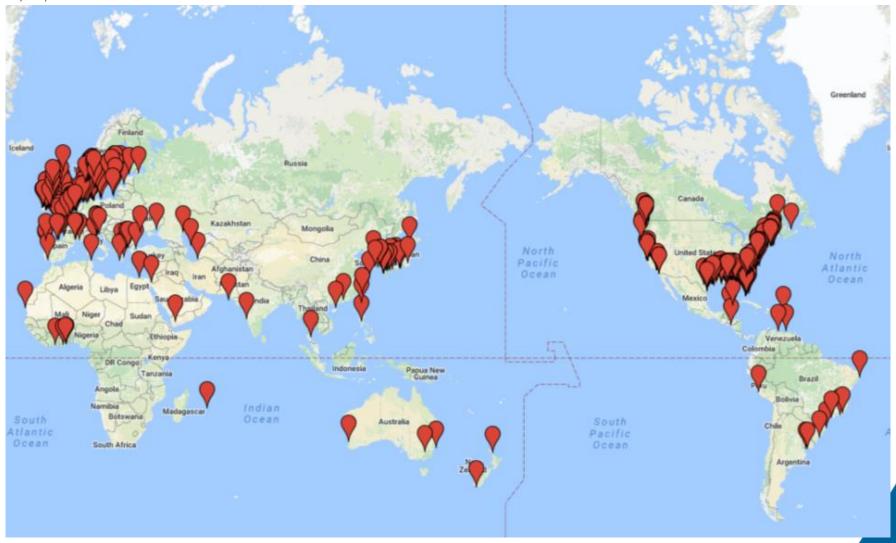


#### Point source pollution Diffuse source pollution





#### Ocean dead zones



Source: University of Pennsylvania and GoogleMaps (2008)

### Tampa Bay Times 1 July 2016

Toxic algae bloom crisis hits Florida, drives away tourists





# Framework to manage diffuse pollution Options to manage the risks

- 1. Manage land use practices and inputs as proxies
- 2. Reward or penalise land managers collectively within a catchment for changes in water quality
- 3. Manage estimated diffuse pollution emissions from individual polluters





Policy instruments to manage water pollution





### Emerging policy solutions

- Pesticide taxes, Norway
- Pollution taxes on livestock, France
- Payment for Ecosystems Services, England
- Point-diffuse water quality trading, Chesapeake Bay, USA
- Nutrient limits based on natural capital of the soil, Manawatu-Wanganui, New Zealand





## Framework to manage diffuse pollution Guiding principles

- Pollution prevention
- Polluter Pays
- Equity

- Treatment at source
- Beneficiary Pays
- Policy coherence



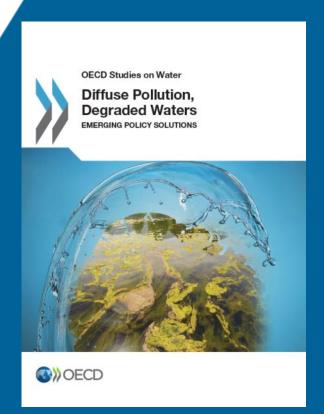


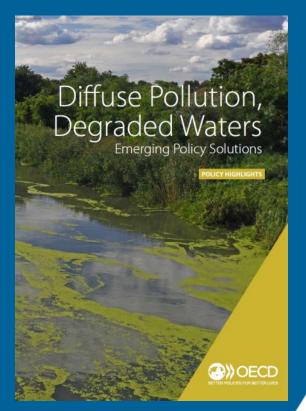
### Role for Central Government

- Over-arching national policy guidance
- Enforced minimum water quality standards
- Space for stakeholder and community engagement
- Notice of policy changes and implementation options
- Economic efficiency, including space for innovation









### Thank you

www.oecd.org/water

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